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ENVIROMODAL TRANSPORTATION INITIATIVE DEBUTS

Initiative Will Focus on Asset Yield Management to Produce a Positive Environmental Impact

FOR IMMEDIATE RELEASE

October 1, 2008 – Jacksonville, Fla. – Enviromodal, a brand-neutral, financial- and environmental-focused transportation initiative, has opened its doors.

Enviromodal will manage, market and sell domestic surplus transportation capacity and offer that capacity to clients through real-time, web-based technology. Enviromodal will provide intermodal, railcar and marine-shared assets to fulfill transportation needs utilizing either Enviromodal's negotiated rate contracts or the shipper's. Through collaboration with various transportation and information technology providers, Enviromodal will yield manage rail and truck assets for its clients, thereby increasing asset utilization and reducing empty miles. This, in turn, will lead to less consumption of fossil fuels and lowering air pollutants.

"Enviromodal will achieve this by bringing visibility and easy access to empty capacity," said Doug Baland, program director, Enviromodal. "To accomplish this, Enviromodal has partnered with REZ-1 to provide the latest customized software solutions and business processes for a complete transportation solution."

Clients of the Enviromodal initiative will be able to reserve equipment on a round-the-clock basis, have access to real-time equipment availability, manage their Enviromodal shipments, use a one-stop rail billing feature, have visibility to real-time billing information, and submit questions about charges in real-time.

Enviromodal is currently offering capacity in the market lane from Jacksonville, Fla. to Secaucus, N.J., thus providing shippers of product moving out of North Florida and South Georgia with access to the country's largest consumer market in the metropolitan New York area. Other lanes will be open during the fourth quarter of 2008.

About Enviromodal

Enviromodal was founded by EIS Logistics and Integrated Rail Group and is a member of the Environmental Protection Agency's SmartWay™ Partnership. Its mission, as a neutral organization, is to identify and yield manage domestic surplus transportation capacity and offer that capacity to the shipping public through real-time, web-based technology. Enviromodal provides a variety of modal solutions to fulfill the transportation needs of shippers and third-parties. Please visit www.enviromodal.com.